| Apra PD 2024 Conference Benefits | EXCLUSIVE DIAMOND PARTNER | PLATINUM PARTNER | GOLD PARTNER | SILVER PARTNER | BRONZE PARTNER | SUPPORTER PARTNER |
|--|---|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|-------------------------------------|
| | \$60,000 or more annual campaign | \$50,000-\$59,999 annual campaign | \$40,000-\$49,999 annual campaign | \$30,000-\$39,999 annual campaign | \$20,000-\$29,999 annual campaign | \$5,000-\$19,999 annual campaign |
| 60 Minute Presentation at Apra PD 2024. Session will be included in program schedule | 1 | | | | | |
| Full Conference Registrations for your Organization | 5 | 4 | 3 | 2 | 1 | |
| Exhibit Hall Only Passes | 8 | 6 | 5 | 4 | 3 | 1 |
| Private Meeting Room at the Conference | 3 days | 1 day | | | | |
| Reserved Seating for Keynote Speaker Presentation | Up to 10 seats | | | | | |
| Apra PD 2024 Pre-Show Attendee List | Includes opt-in email contact information | | | | Physical mailing addresses | |
| Apra PD 2024 Post-Show Attendee List | Includes opt-in email contact information | | | Physical mailing addresses | | |
| Mobile Push Notifications | 6 | 4 | 3 | 2 | 1 | |
| Logo Placement Logo will be featured on the Apra PD 2024 homepage, in e-mails sent to registered and prospective attendees and placed on signage onsite (includes printed and digital collateral) | Please send high res logo | | | | | |
| Apra 2024 Year-Round Benefits | | | | | | |
| 1 Year Professional Membership to Apra | 5 | 4 | 3 | 2 | 1 | |
| E-Mail Blast Sent to Apra Members on Your Behalf Must be fulfilled in 2024 | 1 per quarter | 2 | 1 | | | |
| Connections Sponsored Content | 1 | 1 | | 1 | | |