

# 2024 SPONSORSHIP OPPORTUNITIES

Connect with over 2,000 Apra members who represent various segments of nonprofits around the world. Whether you want to showcase your products, increase your brand recognition or speak at our annual conference, we have many ways for you to accomplish your goals. View Apra's offerings for you to get in front of our audience below.



## YEAR-ROUND MARKETING OPPORTUNITIES

- Connections e-Newsletter Banner (12 available, 1 per month; Specs: 1920x300px)
- Connections Content Hub Homepage Banner Ad (Specs: 1190x150px)
- Connections Content Hub Thought Leadership Article
- Sponsored Email Sent to Apra Members (8 available)
- Social Media Post
- Apra Homepage Banner Ad (2 available per month, Specs: 470x200px)
- Partner-Driven Webinar (up to 60 minutes)

## APRA PROSPECT DEVELOPMENT CONFERENCE

August 20-23, 2024 | Seattle, Washington

### Exhibitor Booth Information

- 10x10 furnished and unfurnished booth spaces available. Both space types include an identification sign, 1 full conference pass and 3 exhibit passes.

### Branding Opportunities

- 2024 Apra Awards Sponsorship (4 available)
- Conference Wi-Fi Sponsor (Exclusive)
- Beverage Break Sponsor (5 available)
- Education Track Sponsor (4 available)
- Mobile App Sponsor (Exclusive)
- Registration Sponsor (Exclusive)
- Conference Tote Bag Sponsor (Exclusive)
- Conference Lanyard Sponsor (Exclusive)
- Welcome Reception Sponsor (Exclusive)

### Direct Marketing Opportunities

- Mobile App Push Notification
- Mobile App Ad
- Conference Tote Bag Insert (5 available)
- Pre-Event Attendee List With Opt-In Emails

### Exhibit Booth Traffic Driver

- Passport to Prizes

### Networking Opportunities

- Private Meeting Room (2 available)

### Speaking Opportunities

- Keynote Speaker Sponsor (Exclusive)
- Pre-Conference Offering — Executive Leadership Cohort
- Pre-Conference Offering — Apra Fundamentals: Prospect Research
- Pre-Conference Offering — Data Science Now
- Innovation Track (20 min. presentation in exhibit hall)
- Industry Panel Session (limit of 4 panelists)
- 60-Minute Education Session



Please contact Apra Sales Coordinator Maribell Abeja-DeVitto for details on pricing and custom sponsor packages at [mabejadevitto@aprahome.org](mailto:mabejadevitto@aprahome.org).

