



INSIGHT  
PHILANTHROPY  
RESULTS

# PD26 CONFERENCE SPONSORSHIP OPPORTUNITIES

## PD26 SPONSORSHIP FORM

		Price	Availability
<b>Welcome Reception</b>	<b>SOLD</b>	\$15,000	1
<b>In-Person &amp; Virtual Registration</b>		\$10,000	1
<b>Lanyard with Your Logo</b>	<b>SOLD</b>	\$10,000	1
<b>Tote Bag with Your Logo</b>	<b>SOLD</b>	\$10,000	1
<b>Mobile App</b>		\$7,000	1
<b>Hotel Keycard</b>		\$6,500	1
<b>Wi-Fi</b>		\$5,000	1
<b>Education Track</b>	Data Science Now, Prospect Research, Leadership & Professional Development, Relationship Management	\$5,000	4
<b>Beverage Break</b>		\$5,000	3
<b>2026 Apra Awards</b>	Distinguished Service, Professional of the Year, Margaret Fuhry, Apra Scholarship	\$4,000	4
<b>Mobile App Push Notification</b>	Send a custom push notification to attendees via the app.	\$700	Unlimited
<b>Mobile App Ad</b>	A promotional ad within the conference app.	\$700	Unlimited
<b>Conference Tote Bag Insert</b>	Sponsor must provide insert to be included.	\$1,000	5
<b>Pre-Event Attendee List</b>	Receive the opt-in attendee list 14 days prior to the conference.	\$2,500	Unlimited
<b>Passport to Prizes</b>	Drive booth engagement with participation in attendee game.	\$800	Unlimited
<b>On-Site Private Meeting Room</b>	Private space for networking or client meetings.	\$1,000	2
<b>Keynote Speaker</b>	Present a one minute video and speaking opportunity during the keynote presentation.	\$10,000	1
<b>Executive Leadership Cohort</b>	Includes logo recognition & attendee list with opt-in emails.	\$3,500	1
<b>Emerging Leaders Cohort</b>	Includes logo recognition & attendee list with opt-in emails.	\$3,500	1
<b>Apra Fundamentals: Prospect Research</b>		\$5,000	1
<b>Apra Fundamentals: Relationship Management</b>		\$5,000	1
<b>Data Science Now</b>	<b>SOLD</b>	\$6,000	1
<b>Innovation Track</b>	Present a 20-minute session on the exhibit floor.	\$3,500	1
<b>Industry Panel Session</b>	Participate in a moderated panel discussion on the main stage.	\$10,000	3
<b>60-Minute Vendor Drive Education Session</b>		\$10,000	3

# apra PD26 EXHIBITOR BOOTH INFO

## Furnished Booth Space

Includes: one 6' table & two chairs

- 10x10 (100 sq ft) - \$4,000
- 10x20 (200 sq ft) - \$7,500
- 10x30 (300 sq ft) - \$11,250
- 10x40 (400 sq ft) - \$16,000

## Unfurnished Booth Space

- 10x10 (100 sq ft) - \$3,750

All Exhibit Booths include: an identification sign, one full conference access badge, and three exhibit-only passes

# apra YEAR-ROUND ADVERTISING & SPONSORSHIP OPPORTUNITIES



## Apra Connections e-Newsletter Banner Ad \$2,000

Banner ad in Apra's bi-monthly members newsletter. Ad will run in 2 issues.



## Connections Homepage Banner Ad \$2,000

Banner ad on Apra's Connections website. Ad will run for 1 month



## Connections Thought Leadership Article \$3,000

Showcase your industry insights through the Connections content hub. The content will be shared in the Connections e-newsletter and promoted on Apra social media channels.



## Email to Apra Membership \$2,500/email

Send a dedicated email with your exclusive content to Apra members. There are six email slots available, excluding July, August and the first two weeks in September 2026.



## Social Media Post \$500/post

Package includes one post on Apra's Facebook, LinkedIn and X channels.



## Apra Homepage Banner Ad \$2,500

Banner ad on Apra's homepage. Ad will run for 1 month



## Partner Driven Webinar \$4,000

Present a custom webinar (up to 60 minutes) | You determine the content! Apra will facilitate your webinar, once completed your webinar will be posted to Apra University.



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# TIERED PARTNER BENEFITS

## PD26 CONFERNECE BENEFITS

	Exclusive Diamond Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Supporter Partner
<b>60-Minute Presentation</b>	1					
<b>Private Meeting Room</b>	3 days	1 day				
<b>Exhibit Hall Only Passes</b>	8	6	5	4	3	1
<b>Full Conference Registrations</b>	5	4	3	2	1	
<b>Reserved Seating at Keynote Presentation</b>	up to 10					
<b>Pre-Show Opt In Email Attendee List</b>	✓	✓	✓			
<b>Pre-Show Mailing Address Attendee List</b>	✓	✓	✓	✓	✓	✓
<b>Post-Show Opt In Email Attendee List</b>	✓	✓	✓	✓		
<b>Post-Show Mailing Address Attendee List</b>	✓	✓	✓	✓	✓	✓
<b>Mobile App Push Notification</b>	4	2	1	1	1	

### ALL PARTNERS WILL HAVE THEIR LOGO IN ALL CONFERENCE MARKETING, INCLUDING BUT NOT LIMITED TO:

- Conference E-Mails Sent to Attendees and Prospective Attendees
- On-site Signage
- Printed and Digital Collateral
- Conference webpage

## 2026 YEAR ROUND BENEFITS

	Exclusive Diamond Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Supporter Partner
<b>1 Year Professional Membership</b>	5	4	3	2	1	
<b>Email Blast Sent to Apra Members</b> <small>Must be used in 2026.</small>	2	1	1			
<b>Thought Leadership Article on Connections</b>	1					

[PD26 SPONSORSHIP FORM](#)