



CERTIFIED FUND RAISING EXECUTIVE

Approved Provider for
Continuing Education



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Apra
Title of Activity: - Data Science Now
Names of Presenter(s): - Various
Dates and Location: - 19 August, 2025 – Baltimore, MD USA

Date: 19 August, 2025

Session 1: 8:30am – 9:20 am (1 pt)

☐ - Opening Keynote – Beyond the Hype:
Preparing Your Organization for AI Success

Date: 19 August, 2025

Session 2: 9:30am – 10:30am (1 pt)

☐ - You Are the Expert: Building and Using
Scoring Models for Prospect Development
☐ - Using AI to Support Prospect Management:
Unlocking the Value of Unstructured Text

Date: 19 August, 2025

Session 3: 10:45am – 11:45am (1 pt)

☐ - Making Your Prospecting More Dynamic and
Intentional
☐ - The Aesthetics of Analytics: Applied Data
Visualization for Prospect Development

Date: 19 August, 2025

Session 4: 1:00pm – 2:00pm (1 pt)

☐ - The Revolution is Here: Modernizing Data and
Reporting at Colonial Williamsburg
☐ - What if Your Predictive Model Can't Predict?

Total number of points attained: _____

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.