



Case for Support

The Campaign for Harry

The Foundation for Mythical Creatures

Earth is home to a plethora of life forms. From minuet single cell organisms to highly intelligent mammals, all are living creatures that make up our natural ecosystem. There are new discoveries daily of species that we did not know about before. Hence, it is important to take actions to protect mythical creatures because even if they have long eluded our discovery, it does not mean they do not exist.

For us to make a protective plan, it takes a diverse and collaborative community of researchers, naturalists, and supporters like you to work toward the common goal. It also requires creativity and a strong will of determination to consider all the ways that mythical creatures can benefit from our raised awareness, consideration for their continual livelihood, and protection of their natural habitat.

Recognizing that all beings living on earth contribute to our unique home, and the exceptional ability of mythical creatures to spark wonder and inspire imagination, we must preserve the legacy of these rarities. Their continued existence is fragile, but special.

The Campaign for Harry

The Campaign for Harry, likely to be promoted as Harry360, aims to take a wholistic, 360-degree view of support for bigfoot. The \$360M raised will fund a comprehensive set of 9 program areas that protect, celebrate, and improve the wellbeing of bigfoot and related species.

These initiatives include:

Initiative	Goal
Advocacy	\$179.2M
Human Needs	\$37.2M
Education	\$28.5M
Health/Science	\$22.2M
Neighborhood Giving	\$17.9M
Youth	\$12.6M
Art	\$8.8M
Environment	\$4.0M
International	\$2.6M

We also expect the campaign to raise \$42.2M for combined purposes and \$4.8M in other funds.

Descriptions of Harry's Initiatives

Advocacy

Bigfoot are amazing creatures, but not everyone yet appreciates or even acknowledges their existence. Our biggest expenditures go toward promoting that Harry is real and deserving of protection. We work to positively influence conversations around the bigfoot mystery through our advocacy fund.

Human Needs

Bigfoot are well known for avoiding interactions with humans. Still, humans sometimes need gentle reminders that in the rare event that they cross paths with Harry while out on the trails, hikers should respect his boundaries and follow safe viewing guidelines. Gifts to this area support the signage.

Education

Donations to education help fund outreach at the Bigfoot Discovery Museum in Felton, CA and at the Willow Creek-China Flat Museum & Bigfoot Collection in Willow Creek, CA.

Health/Science

This initiative largely bolsters the work of the Bigfoot Field Researchers Organization, a scientific group that has been exploring the bigfoot mystery since 1995. Some of the funds raised will go toward the purchase of additional drones to better survey Harry's location for new evidence, improve understanding of his survival needs, and monitor population health indicators.

Neighborhood Giving

These gifts go toward local communities and businesses near bigfoot habitat, encouraging the area to lean into their connection to Harry by promoting the

bigfoot theme across town. This is a more targeted form of advocacy, and often produces an economic boost from additional tourism.

Youth

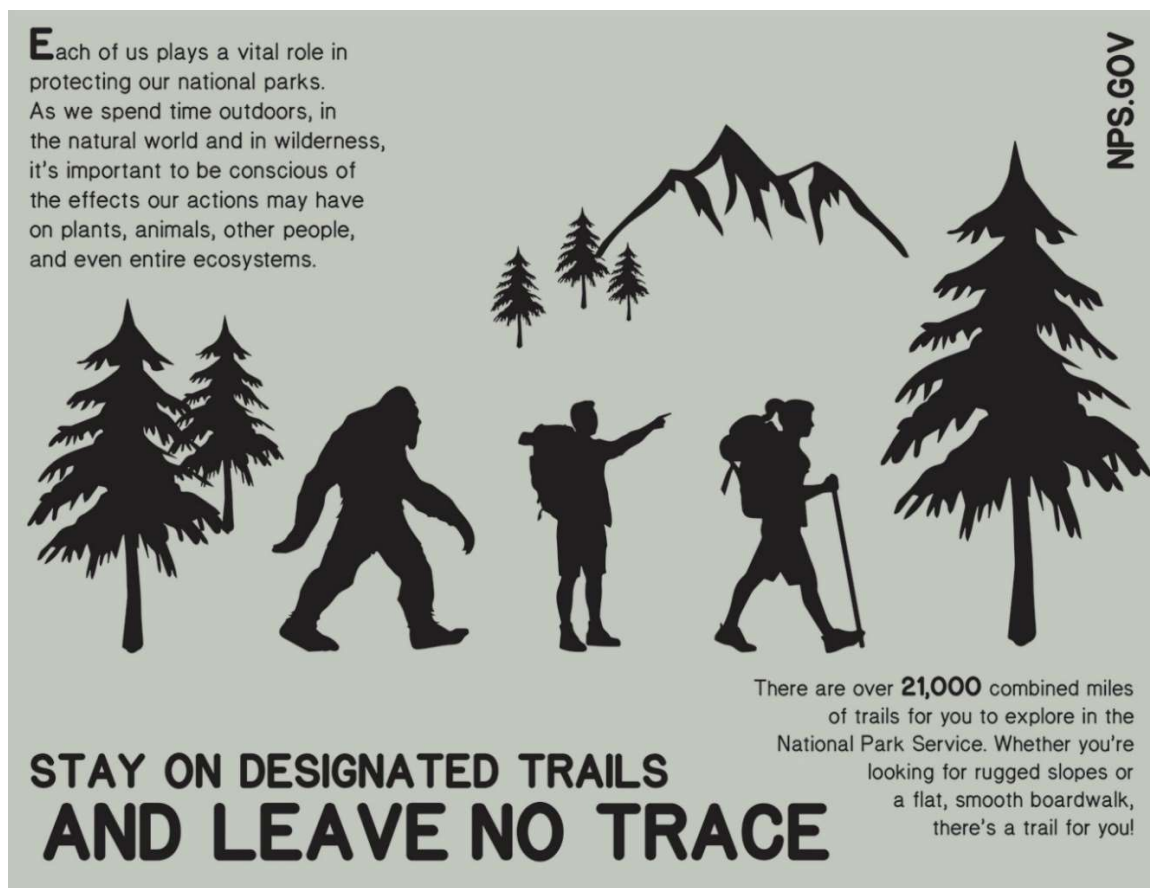
The youth project aims to engage the next generation of Harry's supporters. Children have exceptional imaginations, a sense of wonder, and an openness to believe in things they can't directly see. Many are already sleeping on unicorn pillows and playing with plastic dragons. This effort ensures that Harry has a place among the action figures and cartoon characters.

Art

No one has yet captured a definitive image of bigfoot. The art initiative expands efforts to photograph bigfoot, either by individual expeditions or installation of motion cameras in his likely paths of travel. It also supports plans to provide art supplies at trailheads so even if a photo op is missed, the observer can document the experience while the memory is still fresh.

Environment

Environmental giving is often an entry point for more skeptical donors, as the programs not only protect Harry's habitat, but also benefit outdoor enthusiasts who love a stroll in the pristine wilderness as much as Harry does.



Each of us plays a vital role in protecting our national parks. As we spend time outdoors, in the natural world and in wilderness, it's important to be conscious of the effects our actions may have on plants, animals, other people, and even entire ecosystems.

NPS.GOV

There are over **21,000** combined miles of trails for you to explore in the National Park Service. Whether you're looking for rugged slopes or a flat, smooth boardwalk, there's a trail for you!

**STAY ON DESIGNATED TRAILS
AND LEAVE NO TRACE**

International

While the campaign's focus is on the bigfoot of the Pacific Northwest, Harry has distant cousins in the Yeti of the Himalayan Mountains in Nepal. International efforts seek similar support for these elusive snow dwellers.

Conclusion

The Foundation for Mythical Creatures believes in respect for all living beings. We support the livelihood of all mythical creatures that share our common home, earth. Our goal is to raise awareness and promote overall harmony with these creatures to ensure successful coexistence.

We hope to improve mutual understanding, promote public awareness, and facilitate peaceful respect. All creatures are vital members of our natural ecosystem and therefore deserving of our recognition and protection from encroachment.

The Campaign for Harry will build upon our understanding and discoveries from bigfoot sightings, but our work will not end there. We will expand efforts toward the various initiatives that will ensure the wellbeing of Harry in his natural habitat.

Mythical creatures help us believe that all things are possible, and we foresee a bright future for bigfoot. Your investment in Harry will pave the way toward future research, education, and advocacy for other mythical creatures as well. Your commitment to the mythical creatures that share our planet ensures that we preserve their legacy for decades to come, while also keeping wonder alive in ourselves.