

2024 Tiered Partner Benefits



INSIGHT
PHILANTHROPY
RESULTS

Apra PD 2024 Conference Benefits	EXCLUSIVE DIAMOND PARTNER <i>\$60,000 or more annual campaign</i>	PLATINUM PARTNER <i>\$50,000-\$59,999 annual campaign</i>	GOLD PARTNER <i>\$40,000-\$49,999 annual campaign</i>	SILVER PARTNER <i>\$30,000-\$39,999 annual campaign</i>	BRONZE PARTNER <i>\$20,000-\$29,999 annual campaign</i>	SUPPORTER PARTNER <i>\$10,000-\$5,000 annual campaign</i>
60 Minute Presentation at Apra PD 2024. <i>Session will be included in program schedule</i>	1					
Full Conference Registrations for your Organization	5	4	3	2	1	
Exhibit Hall Only Passes	8	6	5	4	3	1
Private Meeting Room at the Conference	3 days	1 day				
Reserved Seating for Keynote Speaker Presentation	Up to 10 seats					
Apra PD 2024 Pre-Show Attendee List	Includes opt-in email contact information			Physical mailing addresses		
Apra PD 2024 Post-Show Attendee List	Includes opt-in email contact information				Physical mailing addresses	
Mobile Push Notifications	6	4	3	2	1	
Logo Placement <i>Logo will be featured on the Apra PD 2024 homepage, in e-mails sent to registered and prospective attendees and placed on signage onsite (includes printed and digital collateral)</i>	Please send high res logo					
Apra 2024 Year-Round Benefits						
1 Year Professional Membership to Apra	5	4	3	2	1	
E-Mail Blast Sent to Apra Members on Your Behalf <i>Must be fulfilled in 2024</i>	1 per quarter	2	1			
Thought Leadership Article Posted on Apra Content Hub	1	1		1		